

NET PES – Local labour markets in transitions

ERASMUS+ KA220-VET - Cooperation partnerships in vocational education and training

No: 2023-1-FR01-KA220-VET-000157698

Project duration : 30 months (01/12/2023-31/05/2026)

8 SPE partners from 6 countries

Partners :

Coordinator	FRANCE TRAVAIL AUVERGNE-RHONE-ALPES –France
Partners Organisations	VENETO LAVORO - Italy
	LE FOREM – Belgium
	SERVEI PÚBLIC D'OCUPACIÓ DE CATALUNYA - Spain
	HELSINGIN KAUPUNKI – Finland
	AGENCIA PARA EL EMPLEO DE MADRID - Spain
	AGENZIA REGIONALE TOSCANA PER L'IMPIEGO - Italy
Associate partner	ARBETSMARKNADSFÖRVALTNINGEN, STOCKHOLMS STAD – Sweden
	LE FREREF - France

Objectives :

General objective : the project intends to contribute to increase the effectiveness, attractiveness and innovation not only of the Public Employment Services, but also of the different actors in the local ecosystems operating and collaborating to overcome skills mismatch, ensure equal access and improve employability and competitiveness in increasingly smarter and greener labour markets.

Specific objectives connected to the different Work Packages are identified:

	Adapt and improve services that are more effective, visible and apt to facilitate the matching between demand and supply of labour through digital and green transitions
	Increase the positive perception of PES in local systems and build on potential of partnerships and PES users
	Highlight the role of PES in the governance of the local ecosystems in transition to greener labour markets through benchlearning of policies, especially for the youth and for qualitative relations with employers
	Define joint strategies for Active Labour Market Policies and professional competences development of operators with a view to act on upskilling and reskilling necessary for the digital and ecological transitions, focusing especially on the inclusion of more vulnerable targets of jobseekers.

5 Work Packages :

WP1 : Project Management	01/12/2023 - 31/05/2026
WP2 : Finetuning a common methodology	01/01/2024 - 30/06/2024
WP3 : Implementing learning and benchlearning	01/05/2024 - 30/11/2025
WP4 : Capitalization and transferability of the lessons learned	01/10/2025 - 30/04/2026
WP 5 : Communication, dissemination and sustainability of the project	01/12/2023 - 31/05/2026

Activities and Results/Deliverables



WP2	
Activities	Results/Deliverables
<p>2.1 will focus on sharing organisational structure, on how digital PES have evolved in the past three years and on sharing some common definition that will be useful for the deliverables of the next WP.</p> <p>2.2 will focus on benchlearning and will define the areas and indicators to be implemented. The first meeting will also launch a quick survey for colleagues and stakeholders in the local ecosystems.</p> <p>2.3 will focus on the benchlearning tools/ method formats at the transnational and local level, creating the detailed structure for the implementation of the LDD experiences.</p>	<p>R1) Baseline check-up: partners will count on a shared terminology and further knowledge of the organisational structure, employment policies and labour market needs.</p> <p>R2) Partners will adapt and create a “Benchlearning manual for local labour market ecosystems”. A survey will be administered to partner organisations, but also to external organisations relating to the local ecosystem in order to identify 4 key areas of benchlearning: 1. Sustainable activation and transition management; 2. Relations with employers; 3. Evidence-based design and implementation of PES services; 4. Management of partnerships and stakeholders.</p> <p>R3) Guidelines and glossary for the implementation of LDD visits: an agile document that will describe the different ways through which the WP3 activities will be carried out.</p> <p>R4) Roadmap for implementation of Activity 2.3; this will allow to move on with the implementation of WP3/4.</p>

WP3	
Activities	Results/Deliverables
<p>3.1: Before each LDD, the hosting partners will implement a self-assessment which sets out and helps each partner achieve the following: identification of strengths and weaknesses based on the expertise and insights of all relevant staff in the organisation; understanding of the most promising areas for improvement; finding potential actions that could improve areas of the PES.</p> <p>3.2 to 3.7: The LDDs will consist of the external assessment of the PES. The LDDs will be organised as a 3-day site visit as a validation of the self-assessment of the hosting PES. In Italy and Spain the joint LDDs will last 5 days each (with half a day for commuting).</p> <p>3.8: The findings are the basis for the feedback report that includes a detailed analysis of the areas for improvement (suggestions and recommendations). Each host partner will create a final report of the visit. Partners will draft the guidelines: a comprehensive document describing the best practices, the improvement areas and the lessons learned.</p>	<p>D1. the collection of good practices and case studies in 4 key areas: Min. 1 good practice or case study per core area should be collected (32 in total)</p> <p>D2. After each LDD and benchlearning activity, a feedback report will be drawn up which includes a detailed analysis of the areas for improvement with suggestions and recommendations (6 LDD).</p> <p>D3. The guidelines will include a description of the collected best practices. (guideline in English then translated into each partner language): 1 microlearning video pills per LDD (8 in total)).</p> <p>D4. 8 microlearning video pills will be produced to transfer benchlearning results and content defined in the guidelines to the internal staff of each organisation faster, more engagingly and sustainably.</p>

WP4	
Activities	Results/Deliverables
<p>4.1: the partners will draft a “plan for the capitalization and transferability of the lessons learned” and will define models/formats for the transfer of knowledge at local level.</p> <p>4.2: Definition of small-scale activity to be implemented at local level: training sessions and pilot test activities will allow the partners to transfer the knowledge and</p>	<p>1. Standardisation of capitalization and transferability objectives and tools among the partners through a “plan for the capitalization and transferability of the lessons learned”.</p> <p>2. Capitalization and effective transfer of the lessons learned to the local ecosystems through small scale activities (8 pilot tests and 24 training sessions)</p>



experience gained in the previous WPs to their local ecosystems and capitalise the results for further implementation.

4.3: Reports of activity of transfer: guidelines: 1.

Targeted advocacy actions: the partners will complete a list of recommendations addressed to PES top management and policy makers and plan “local capitalization and transferability meetings”. 2. Reports on transferability: the partners will collect data and remarks on the capitalization activities fulfilled and gather them into “reports on transferability”.

3. Increased involvement of PES top management, decision and policy makers and inclusion of key findings and issues detected by the project in future policy design processes through targeted advocacy actions

4. Increased awareness of the lessons learned and their impact on local PES ecosystems commented in dedicated “reports on transferability”: 6 reports on transferability.

WP5	
Activities	Results/Deliverables
<p>5.1 will lead to the production of the project's external communication strategy plan by France Travail (ex-Pôle emploi): targets, tools, activities and objectives set at local, national and EU level.</p> <p>5.2 will consist in the production of promotional materials, including the project logo, official brochure and banner and a series of texts. All partners will take care of translating materials into their own languages.</p> <p>5.3 will consist of 8 regional multiplier events organised by each partner in its local territory and coordinated by ARTI. The final event will be hosted in Venice, in the frame of the last project coordination meeting.</p>	<p>R1) Shared external communication strategy plan identifying targets, tools, activities and objectives</p> <p>R2) promotional materials, project logo, brochure, promotional banners and other graphic tools and/or short texts for external communication,</p> <p>R3) 8 Multiplier events at regional level involving stakeholders, partners and peer-organisations to disseminate the results externally and stimulate the replicability and sustainability of the project in other territorial contexts.</p>

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